

**JAMESTOWN COMMUNITY COLLEGE**  
**State University of New York**

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**INSTITUTIONAL COURSE SYLLABUS**

**Course Title:** Intro to TV Production

**Course Abbreviation and Number:** CMM 1630

**Credit Hours:** 3

**Course Type:** Lecture/Lab

**Course Description:** Students are introduced to the cameras and sound, lighting, mixing, recording, and graphic tools used to produce television programming. Working in teams to produce live-to-tape programs, students are given the opportunity to acquire producing, directing, writing for electronic media, and live editing skills.

No requisites.

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**General Education Requirements Met**

SUNY  
The Arts

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**Student Learning Outcomes:**

Students who demonstrate understanding can:

1. Operate studio television equipment safely and effectively: cameras, microphones, sound mixing board, video switcher, character generator, teleprompter, lights and intercom
2. Plan for the production of simple live-to-recorded programs for broadcasting
3. Complete an audience analysis that uses demographic and psychographic factors
4. Produce simple live-to-recorded programs that exhibit an understanding of continuity
5. Demonstrate ability to work within a team and communicate effectively with talent and content specialists
6. Critique productions, analyze failures and successes, and identify ways to improve future work

*A pre-requisite for this course is approved for the SUNY General Education category listed. This course will reinforce the student learning outcomes for this category.*

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**Topics Covered:**

- Introduction to studio equipment
  - Roles and responsibilities of the production team
  - Planning for television productions
  - Continuity
  - Introduction to directing live television
  - Back-timing and front-timing
  - Working with talent and content specialists
  - Saving and archiving live-to-recorded programming
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**Information for Students**

- Expectations of Students
  - [Civility Statement](#)
  - [Student Responsibility Statement](#)
  - [Academic Integrity Statement](#)
- [Accessibility Services](#)  
Students who require accommodations to complete the requirements and expectations of this course because of a disability must make their accommodation requests to the Accessibility Services Coordinator.
- [Get Help: JCC & Community Resources](#)
- [Emergency Closing Procedures](#)
- Course grade is determined by the instructor based on a combination of factors, including but not limited to, homework, quizzes, exams, projects, and participation. Final course grade can be translated into a grade point value according to the following:

A=4.0	B+=3.5	B=3	C+=2.5	C=2	D+=1.5	D=1	F=0
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- Veterans and active duty military personnel with special circumstances (e.g., upcoming deployments, drill requirements, VA appointments) are welcome and encouraged to communicate these to the instructor.
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**Effective Date:** Fall 2021